



Pagani Imola, a powerhouse of technology for the racetrack and road.

- Limited-run, just five models built, all sold
- Price of five million euros + VAT
- 827 HP, 1100 Nm torque engine
- Weight: 1246 kg / 2747 lbs

San Cesario Sul Panaro, February 14 2020 - Named after the racetrack on which it was modeled and fine-tuned, the new Pagani Imola is a roadworthy *Hypercar* with a wholly *racing* temperament that embodies the maximum expression of Pagani Automobili's track technology.

With a limited edition of only five examples built, the Pagani Imola has gone through the severest on-track validation test ever applied to a Pagani car. In addition to the regular and already scrupulous validation process, in fact, Imola has covered over 16,000 km on the track at racing speed - the equivalent to about three times the 24 Hours of Le Mans.







# A vehicle-laboratory

A major step forward in the technological and scientific progress of Pagani Automobili, the Pagani Imola is a vehicle-laboratory where important innovations have been devised, tested and developed. Some of these have been used in the Roadster BC and will be a feature of Pagani's future creations.

Experimenting is an inborn part of Pagani Automobili's research philosophy. The training experience we acquired back in 2008 with the Zonda R proved priceless since it enabled us to create the Huayra using solutions tested in extreme conditions. At that time, we came up with revolutionary ideas like the Carbo-Titanium chassis, as well as geometries, materials and concepts that were hitherto unheard of from the aerodynamic, dynamic and supercar-safety viewpoints.

Working in partnership with Pirelli, we developed tires for the Zonda R using the new MIRS system, subsequently applied to the Huayra and Formula 1 race cars.

Similarly, once we had laid down the initial specifications, we worked on the Imola project in a very open-minded way and with the utmost freedom from the technical viewpoint in our efforts to integrate the innovations as the vehicle took shape.

"The aerodynamic technology behind the Pagani Imola is evident in three of its key features. The general outline, the internal aerodynamics and the external aerodynamic details, such as the fins, winglets and deflectors", explained Horacio Pagani, Founder and Chief Designer of Pagani Automobili. "We can't say that it's an elegant car. We wanted an efficient vehicle, and just as you'd expect if you were looking at an F1 single-seater, this led us to design a car with additional aerodynamic features. So, although on the one hand these details may detract from the lines and overall aesthetics of the vehicle, on the other, they also allow to improve lap time, ease of driving and especially safety. Speaking of safety, we could have reduced the ground clearance so as to increase the downforce effect by taking advantage of the vehicle's flat bottom. But don't forget, the public roads are very uneven and can lead to the loss of several hundred kilograms of downforce in just a few instants. Well aware of these dangers, we worked very carefully on the upper part and details of the car".

Pagani Imola uses the active aerodynamics system introduced by the Huayra, the first road vehicle ever to be equipped with this technology. This means that each of the four mobile winglets behaves according to the driving circumstances in a dynamic and immediate way and even when braking, by generating an aerodynamic braking action.

The suspension geometry has been newly designed to transfer the power and lively 1100 Nm torque to the ground, reduce the dive effect and sway when braking. So much so, the driver can take a corner by braking at the last thousandth of a second.

We applied an electronically controlled system of active shock-absorbers to each wheel and interconnected them with each other. The front suspension is able to vary the ride height in a smart and automatic way. It dialogues with the Central Unit, which handles active aerodynamic control as well as controlling the engine, differential and gearshift functions. Introduction of the SMART GAS system reduces the shift time and enhances the racing character of the Imola, while driving pleasure is ensured thanks to active dumpers.

As always, Pagani Automobili is strongly committed to research into advanced composite materials. The new formula of the Carbo-Titanium HP62 G2 and Carbo-Triax HP62, developed for the ultra-reinforced central monocoque of the Pagani Imola and Roadster BC, was created to reduce weight while increasing torsional and bending stiffness.





#### PAGANI IMOLA

Pagani Imola takes the fanatical attention to weight-saving to new heights, with the introduction of Acquarello Light, a new bespoke painting system that represents a further evolution of Pagani's advanced state of the art, allowing to reduce the weight of the paint by 5 kg while maintaining color richness, depth and shine unchanged.

Horacio Pagani: "The paint of a vehicle is not just an aesthetic requirement, but has essential technical functions, such as protecting from external influences and preventing the ageing of the material, in particular of advanced composites. We managed to create a protection shield capable of isolating the underlying material from external threats, consequently increasing its impact resistance, and after years of research to optimize our painting system with the aim of significantly reducing weight, we are proud to finally announce the achievement of this milestone with such a special car as the Imola. The new technology will obviously be available on future Pagani models".

The extreme research for weight saving conducted by Pagani over the years has led to the increasingly extensive use of noble alloys, such as those of aluminum, titanium and chrome-molybdenum steel, allowing a general optimization in terms of mechanical properties and lightness and a greater aesthetic experimentation. On the new born Pagani Imola the effort involved more than 770 forged or CNC-machined components, this time featuring the newly developed texture-look finish specifically applied to the aluminum alloy parts.

The innovative braking system built by Brembo has been optimized, through intensive aerodynamic study and countless dedicated tests, to further improve the entire cooling system.

Working with Pirelli and the newly created Next MIRS system, we developed tires for a vehicle that would provide an excellent performance on track but would also be "communicative" and easy to drive, in true Pagani style.

## A tribute to the Motor Valley

"Imola is a sacred place for car enthusiasts. It's a fast, difficult, technical circuit that has always separated the wheat from the chaff, in terms of both men and machines. A circuit that has made the fastest drivers faster, one that has given rise to fierce duels between opponents and gentlemen, and where the sweetest victories and bitterest tragedies have been witnessed. A circuit in the Motor Valley of Emilia Romagna. A place that has given so much to the automotive industry. That has given so much to Pagani"

Horacio Pagani, Founder and Chief Designer of Pagani Automobili

The Imola circuit became a second home while the car was being developed. This is why project code PS-01 was dubbed Pagani Imola, as a tribute to the track where the vehicle was created and which is part of its identity.

Since we could test drive on track in different temperature and track surface conditions, we were able to try out new solutions, which we often took to the extreme so as to work out their behavior. For instance, fitting *semi-slick* tires allowed us to subject different parts of the car to stress that far exceeded - with respect to the suspensions and lateral forces - the stress sustained when road tires are used.





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#### The customer's role

The Pagani Imola was designed and bespokely developed to become a natural extension of its owner. So, we wanted our customers to be astonished and thrilled, but also actively involved in the making process.

The track tests already achieved excellent results right from the early stages of the project, not only in relation to our vehicles but also to other cars in the same segment. This encouraged us to study other solutions and ideas, often with the approval of our customers and their increasing involvement, not only during the first stages of development but even when their vehicles had been completed. Aware of the potential of the scientific research we were conducting, our customers frequently asked us to wait so that they could be present as their car took shape, and they often came up with brilliant suggestions.

"Customer involvement was very much a part of the Pagani Imola project. We wanted to amaze and, fascinated by our ideas and solutions, our customers decided to join the team and acted as test drivers, so to speak. I will never forget the day we consigned one of the cars to its owner, and how he smiled. Despite the fact that it was the first time he had driven his Imola on a race track, he built up his confidence lap by lap, pushing it like a professional racing driver. As he stepped out of the car, he told me that he had never imagined it would be so easy to drive" Horacio Pagani, Founder and Chief Designer of Pagani Automobili.





## TECHNICAL SPECIFICATIONS -

**ENGINE:** Mercedes-Benz AMG 60° V12; 5980 cc.

POWER: 827 hp

TORQUE: 1100 Nm

TRACTION: Rear-wheel drive

**GEARBOX:** Xtrac 7-speed transverse AMT with

electro-mechanical differential

**CLUTCH:** Triple-disc clutch, electronically controlled differential,

tripod joint system

SUSPENSIONS: Independent double wishbones, helical springs,

electronic controlled shock-absorbers

**BRAKES:** Brembo 4 ventilated carbon ceramic discs: Front

398×36 mm with 6-piston monolithic calipers; Rear 380×34 mm with 4-piston monolithic calipers

**RIMS:** 20" front, 21" rear

TIRES: Pirelli Trofeo R, front: 265/30 R20, rear: 355/25 R21

STRUCTURE, CHASSIS AND COMPOSITE Carbo-Titanium HP62 G2 and Carbo-Triax HP62

**MATERIALS:** monocoque with front and rear tubular steel

subframes

**DRY WEIGHT:** 1246 kg / 2747 lbs \*

**DIMENSIONS:** Wheelbase – 2795 mm Width – 2035 mm

(2264 mm with mirrors) Length - 4853 mm Height -

1269 mm



<sup>\*</sup> presentation version