



PAGANI AUTOMOBILI S.P.A.

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Pagani Automobili celebrates the tenth anniversary of Huayra at Monterey Car Week 2021

- *The most iconic Huayra examples on display at Quail, A Motorsports Gathering to celebrate ten years since the launch of Pagani's second model;*
- *World premiere of the Huayra BC Pacchetto Tempesta;*
- *The key components of the Huayra R project are on display;*
- *Participation in the Monterey Rolex Motorsports with public display at Pagani Island;*
- *A Parade of Pagani Hypercars, dedicated to customers, at Laguna Seca Racetrack.*

August 5, 2021, San Cesario Sul Panaro – At the 2021 edition of the Monterey Car Week, Pagani Automobili celebrates 10 years of Huayra with the world premiere of the key features of Huayra R and an exclusive exhibition of the different models that have marked the evolution of the Hypercar from 2011 to date. The first Huayra BC equipped with the brand new Pacchetto Tempesta and one of the 40 **Huayra Roadster BCs** will also make their debut on The Quail stage and at the Laguna Seca raceway.

After the 2020 edition of Monterey Car Week was cancelled due to the pandemic, Monterey Car, the most awaited event in California, dedicated to the world of historic and modern cars, returns from August 5th to 15th: a tradition of unparalleled automotive excellence for over 70 years. On the green hills of the Quail Lodge & Golf Club, on the occasion of The Quail, A Motorsports Gathering, scheduled on Friday 13th August, Pagani Automobili will display a special selection of the models that have contributed to the brand's global reputation, starting with the **Huayra**, the first Pagani car to be globally homologated, that since 2011 has paved the way to the North American market. These ultra-customized Hypercars, equipped with state-of-the-art technical and artisan solutions developed for the most recent projects, are the result of a long research and development process aimed at the continuous updating of Pagani cars. A service that the Pagani Atelier has always offered its customers over the years.

The new **Pacchetto Tempesta** is undisputed evidence of this know-how. Previewed at the Quail, A Motorsports Gathering, it was specially developed for the **Huayra BC** and takes advantage of the latest Pagani achievements. The new package allows the Huayra BC's high-performance platform to be equipped with a range of improvements and solutions aimed at further unleashing the car's true racing attitude. Starting with a new front splitter and dedicated air intake, the Pacchetto Tempesta maximizes aerodynamic efficiency with a new rear wing that features an integrated central fin, six-pipe exhaust system and new suspension, while enhancing comfort and looks with striking interior details and the all-new Soft Driving mode.

AWARDS

2020 - Huayra Roadster BC: Vairano Circuit Lapttime: 1:07.681 - Quattroruote
2020 - Huayra Roadster BC: Spa Francorchamps Lapttime: 2:23.081
2018 - Horacio Pagani: Honoris Causa Degree in Vehicle Engineering
2016 - Huayra: Car Classic Visions of the Future
2016 - Horacio Pagani: Concorso Italiano Vision Award
2013 - Huayra: Supercar of the year - C1 Magazine
2013 - Horacio Pagani: Ragno D'oro 2013
2013 - Pagani Huayra: Drive of the Year 2012 - C1 Magazine
2012 - Car of the year: Pagani Huayra - EVO
2012 - Horacio Pagani: 5 Diamonds Engineering Awards
2012 - Performance Car of the Year: Pagani Huayra - CAR
2012 - Pagani Huayra Hypercar of the year - Top Gear Magazine

2011 - Zonda R Best in Class - The Quail Lodge: a Motorsport Gathering
2011 - Zonda R: Stig's test Track Fastest Lapttime: 1:08.5
2011 - Zonda S Roadster: "Best of the Show" - Beaulieu's Supercar Trophy
2010 - Zonda R: Jeremy's Car of the Year
2010 - Pagani Automobili: Best of Italian Luxury Award - Hurun Report
2010 - Zonda R: Nürburgring Nordschleife Fastest Lapttime: 6:47
2009 - Supercar of the year Pagani Zonda Cinque - C1 Magazine
2009 - "Zonda F: customer's best choice" - Sport Auto Francia
2009 - Mothers Choice Award: Excellence in Automotive Design - Sema Show
2009 - Zonda F: "Best Drivers' car" - Evo
2008 - Supercar of the Year: Zonda F Clubsport - C1 Magazine August
2008 - Zonda Roadster F: Nürburgring Nordschleife Record: 7:29:70

2008 - Zonda F: Nürburgring Nordschleife Lapttime: 7:24:44
2007 - Zonda F: Nürburgring Nordschleife Record: 7:27:82
2006 - Supercar of the Year: Zonda C12 S - C1 Magazine
Palme d'Or - Zonda F: best supercar 2005 - Sport Auto F
2005 - Nürburgring Nordschleife Lapttime: 7'32" - Sport Auto
Top Gear Powerlaps 2005 - Zonda F fastest time - Top Gear UK
2004 - Best Car of the Decade: 2nd place - Evo
2002 - Record Nürburgring homologated cars - Sport Auto
Pagani Automobili: Specialist Manufacturer 2002 - Autocar
Zonda C12 S: Performance Car of the Year 2002 - Car
Zonda C12 S: Car of the Year 2001 - Evo



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Thanks to the enhanced optimized powertrain, the Huayra BC with the Pacchetto Tempesta unleashes its new potential with a power increase of over 8% to 827 hp and 1,100 Nm torque.

The key components of the **Huayra R** project are bound to be under the spotlight at the Monterey Car Week during the world premiere at the Quail Lodge & Golf Club: on display for car enthusiasts there will be the all-new Pagani V12-R naturally aspirated engine, the six-speed sequential gearbox created in collaboration with HWA, and the ultra-light Carbo-Titanium HP62-G2 and Carbo-Triax HP62 monocoque, specifically designed to provide the driving thrill of a true racing car, in line with the most stringent FIA requirements.

The racing set-up of the monocoque interior is testament to how even the most extreme, cutting-edge, models are fitted with unparalleled craftsmanship and unmistakably refined Pagani details.

On Saturday, August 14, the celebration of the tenth anniversary of the Huayra model will continue at the iconic Laguna Seca raceway. A day of pure excitement. At the Monterey Rolex Motorsports event, all Huayra models will be on parade in front of thousands of fans and spectators at two different times of the day and, together with the main Huayra R components, they will be the flag-ship at the Pagani Island, an area exclusively dedicated to Pagani cars.

Among the supporters of the event, Pirelli, one of Pagani Automobili's historical partners, was happy to share their enthusiasm for the great achievements. In the words of Pietro Berardi, CEO of the North American Market: *"Passion and the continuous desire to go beyond our limits are some of the values that Pagani and Pirelli have shared for over 10 years in one of the most fruitful partnerships in the automotive world. Over the last years with Pagani we have implemented several research and development projects, always focused not on only maximum performance but also new quality and safety standards: from the first record beaten in 2010 with a Pagani Zonda R on Pirelli P Zero at the Nürburgring, the iconic German racing track, to the use of Formula 1 modelling to develop the P Zero Trofeo R tyres for the new Pacchetto Tempesta for the Huayra BC. Last but not least, just a few months ago, on the legendary Spa-Francorchamps racing track, the record set by the Roadster BC equipped with specially developed P Zero Trofeo R tyres set a milestone in the history of "Motor Valley" supercars. With the new slick tyres, specially developed for the Huayra R, the outlook looks much brighter for the years to come!"*