



PAGANI AUTOMOBILI S.P.A.

Via dell'Artigianato, 5 - 41018 San Cesario sul Panaro (MO) Italy - Tel. +39 059 4739205 - P.IVA, Codice fiscale e n. iscr. al Registro Imprese di Modena 02054560368
Capitale Sociale € 536.000,00 Int. Vers. - Società soggetta all'attività di direzione e coordinamento del socio unico Horacio Pagani S.p.A. - paganiautomobilispa@legalmail.it

“Pagani Puro”, the program created to certify the authenticity and enhance the value of our exclusive cars over time

- *Puro stands for integrity, authenticity, perfection*
- *A detailed analysis using the “history” of each car stored in the company’s records*
- *More than 400 checks conducted by high-level professionals certified by Pagani Automobili*
- *A network of authorised centres providing this program to all Pagani customers around the world*

San Cesario Sul Panaro, 20 December 2021 - When someone buys a Pagani vehicle, they know they are purchasing not only an exclusive hypercar, but a valuable object to be cared for and cherished over time. With this in mind, Pagani has developed a special customer service to certify the authenticity and perfection of its cars and their individual components and so enhance their value year after year.

This is the aim of the “**Pagani Puro**” program, whose name stands for integrity, authenticity, perfection. A word that expresses the essence of Pagani cars, an inimitable combination of Art and Science, form and function, attention to detail and craftsmanship, using latest-generation materials and processes.

To ensure that these emotions remain unchanged over the years, the originality of every car built by Pagani needs to be protected. The Pagani Puro program was **created to certify the authenticity of each component of the vehicle and its general condition** with a meticulous and rigorous analysis using the company database, which stores the data of every single car built in Modena: a complete history of its individual components, serial numbers, photographs, and even the names of the mechanics involved in its construction.

The service is available for every Pagani car, regardless of the model and year of registration. Every vehicle undergoes **more than 400 checks** that make Pagani Puro a comprehensive and exhaustive program to the point that a full warranty extension is offered on the certified vehicles covering every individual component in the years to come. An all-round protection service that preserves the car’s essence and originality, giving its owner the genuine pleasure of driving a vehicle in pristine conditions from a performing and aesthetic point of view.

AWARDS

2020 · Huayra Roadster BC: Vairano Circuit Lapttime: 1:07.681 · Quattroruote
2020 · Huayra Roadster BC: Spa Francorchamps Lapttime: 2:23.081
2018 · Horacio Pagani: Honoris Causa Degree in Vehicle Engineering
2016 · Huayra: Car Classic Visions of the Future
2016 · Horacio Pagani: Concorso Italiano Vision Award
2013 · Huayra: Supercar of the year - C! Magazine
2013 · Horacio Pagani: Ragno D'oro 2013
2013 · Pagani Huayra: Drive of the Year 2012 - C! Magazine
2012 · Car of the year: Pagani Huayra - EVO
2012 · Horacio Pagani: 5 Diamonds Engineering Awards
2012 · Performance Car of the Year: Pagani Huayra - CAR
2012 · Pagani Huayra Hypercar of the year - Top Gear Magazine

2011 · Zonda R Best in Class · The Quail Lodge: a Motorsport Gathering
2011 · Zonda R: Stig's test Track Fastest Lapttime: 1:08.5
2011 · Zonda S Roadster: “Best of the Show” - Beaulieu's Supercar Trophy
2010 · Zonda R: Jeremy's Car of the Year
2010 · Pagani Automobili: Best of Italian Luxury Award - Huron Report
2010 · Zonda R: Nürburgring Nordschleife Fastest Lapttime: 6:47
2009 · Supercar of the year Pagani Zonda Cinque - C! Magazine
2009 · “Zonda F: customer's best choice” - Sport Auto Francia
2009 · Mothers Choice Award: Excellence in Automotive Design - Sema Show
2009 · Zonda F: “Best Drivers' car” - Evo
2008 · Supercar of the Year: Zonda F Clubsport - C! Magazine August
2008 · Zonda Roadster F: Nürburgring Nordschleife Record: 7:29:70

2008 · Zonda F: Nürburgring Nordschleife Lapttime: 7:24:44
2007 · Zonda F: Nürburgring Nordschleife Record: 7:27:82
2006 · Supercar of the Year: Zonda C12 S - C! Magazine
Palme d'Or · Zonda F: best supercar 2005 · Sport Auto F
2005 · Nürburgring Nordschleife Lapttime: 7'32" - Sport Auto
Top Gear Powerlaps 2005 · Zonda F fastest time - Top Gear UK
2004 · Best Car of the Decade: 2nd place - Evo
2002 · Record Nürburgring homologated cars - Sport Auto
Pagani Automobili: Specialist Manufacturer 2002 - Autocar
Zonda C12 S: Performance Car of the Year 2002 · Car
Zonda C12 S: Car of the Year 2001 - Evo



www.pagani.com



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In terms of accessibility too, Pagani Puro is a unique program. The service is available at the company's Italian headquarters in San Cesario, but also at specialised dealer centres where only **Pagani-certified mechanics** operate. A team of highly experienced professionals who work closely with the Pagani Puro program manager to share operations and data. On completion of the work, the client receives a "Puro Book" produced at the Pagani headquarters: a precise diary that documents the vehicle's history, details the checks run on the car and conserves the authenticity certificate signed by Horacio Pagani. A prestigious leather-bound volume which will accompany the car over its lifetime, to authenticate and, eventually, increase its value.

Together with the company's restoration and upgrade programs, Pagani Puro joins the offer of the Aftersales services available for all pre-owned Pagani cars.



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