



HORACIO PAGANI S.P.A.

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THE NEW 2023 CALENDAR

With the Pagani Utopia, the tribute to a special year, the 25th anniversary of the company

- *The unreleased photos of the Pagani Utopia taken at the Museum of Science and Technology in Milan show off the new Pagani Calendar*
- *A tribute to both the new Hypercar that was launched last September and the company's first 25 years*
- *Together, included with the wall calendar, will be the brochure for the Pagani Utopia with exclusive photos of Leonardo da Vinci's drawings*
- *The Calendar is on sale only online at paganistore.com and in the Atelier in San Cesario sul Panaro*

San Cesario sul Panaro, 1 December 2022 – 2023 will be the year of the Utopia, and the year of a remarkable milestone: the company founded by Horacio Pagani in 1998 is preparing to celebrate its quarter century. It's an important date that, as such, should be celebrated with an equally exclusive calendar.

The star of this year's story will be six images of the new Pagani Utopia, immortalized in the striking setting of the Sala del Cenacolo inside the Museum of Science and Technology in Milan, where the new hypercar was presented last September, providing the inspiration for the temporary exhibition entitled "The Shape of Air. From Leonardo to Pagani Utopia".

Flanked by six original drawings by Leonardo da Vinci – a special loan from the Veneranda Biblioteca Ambrosiana – the Utopia represents the synthesis of that winning idea of "art and science" that has always formed the basis of Horacio Pagani's creations and that is expressed in the new hypercar. To reinforce this combination and to give even greater strength to the aesthetic aspects of the car and its special setting, six unreleased images that immortalize precious details of the Utopia are ready to reflect the artistic context of the room, mirroring the "art in art", in an ongoing exchange between the lines and shapes of the car with the frescoes of the room and the lines of the Leonardo drawings.

AWARDS

2022 · Huayra Roadster BC: Compasso d'Oro "Design per la mobilità"
2020 · Huayra Roadster BC: Vairano Circuit Lapttime: 1:07.681 · Quattroruote
2020 · Huayra Roadster BC: Spa Francorchamps Lapttime: 2:23.081
2018 · Horacio Pagani: Honoris Causa Degree in Vehicle Engineering
2016 · Huayra: Car Classic Visions of the Future
2016 · Horacio Pagani: Concorso Italiano Vision Award
2013 · Huayra: Supercar of the year · C! Magazine
2013 · Horacio Pagani: Ragno D'oro 2013
2013 · Pagani Huayra: Drive of the Year 2012 · C! Magazine
2012 · Car of the year: Pagani Huayra · EVO
2012 · Horacio Pagani: 5 Diamonds Engineering Awards
2012 · Performance Car of the Year: Pagani Huayra · CAR

2012 · Pagani Huayra Hypercar of the year · Top Gear Magazine
2011 · Zonda R Best in Class · The Quail Lodge: a Motorsport Gathering
2011 · Zonda R: Stig's test Track Fastest Lapttime: 1:08.5
2011 · Zonda S Roadster: "Best of the Show" · Beaulieu's Supercar Trophy
2010 · Zonda R: Jeremy's Car of the Year
2010 · Pagani Automobili: Best of Italian Luxury Award · Hurun Report
2010 · Zonda R: Nürburgring Nordschleife Fastest Lapttime: 6:47
2009 · Supercar of the year Pagani Zonda Cinque · C! Magazine
2009 · "Zonda F: customer's best choice" · Sport Auto Francia
2009 · Mothers Choice Award: Excellence in Automotive Design · Sema Show
2009 · Zonda F: "Best Drivers' car" · Evo
2008 · Supercar of the Year: Zonda F Clubsport · C! Magazine August

2008 · Zonda Roadster F: Nürburgring Nordschleife Record: 7:29:70
2008 · Zonda F: Nürburgring Nordschleife Lapttime: 7:24:44
2007 · Zonda F: Nürburgring Nordschleife Record: 7:27:82
2006 · Supercar of the Year: Zonda C12 S · C! Magazine
Palme d'Or · Zonda F: best supercar 2005 · Sport Auto F
2005 · Nürburgring Nordschleife Lapttime: 7'32" · Sport Auto
Top Gear Powerlaps 2005 · Zonda F fastest time · Top Gear UK
2004 · Best Car of the Decade: 2nd place · Evo
2002 · Record Nürburgring homologated cars · Sport Auto
Pagani Automobili: Specialist Manufacturer 2002 · Autocar
Zonda C12 S: Performance Car of the Year 2002 · Car
Zonda C12 S: Car of the Year 2001 · Evo



www.pagani.com



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For this special year, the Calendar will be sold together with the brochure for the Pagani Utopia that contains reproductions of the six works of Leonardo printed on vellum. These are placed transparently on the photos to recreate the spectacular atmosphere of the Sala del Cenacolo where the drawings flanked the car.

The Calendar will be available exclusively online on paganistore.com and at the Atelier in San Cesario sul Panaro.

Pagani Press Office

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