



PAGANI S.P.A.

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HUAYRA CODALUNGA AWARDED AT THE CONCORSO D'ELEGANZA VILLA D'ESTE

May 23, 2023 - San Cesario Sul Panaro: Pagani Automobili is thrilled to announce the victory of the Huayra Codalunga at the prestigious Concorso d'Eleganza Villa d'Este 2023, which took place last weekend. More precisely, the car won the Design Award in the "Concept Cars & Prototypes" category, thanks to the votes of the many visitors at the festival.

Christopher Pagani, Marketing Director of Pagani Automobili, declared: *"We are very proud to receive this trophy which rewards, first and foremost, our customers, who with their aspirations and desires, actively collaborate in the creation of our cars; and the Huayra Codalunga is the best example of this. I want to thank all the people at Pagani Automobili, for the passion they bring to their work on a daily basis, and the many enthusiasts who have come here to Lake Como and voted for our Hypercar. Founded 25 years ago, we are a small reality in the Motor Valley which continues to put at the center of our activities people with their dreams, desires and ambitions."*

"The Huayra Codalunga is a tribute to Italian coachbuilders and race cars from the 1960s, cars that I love so much and that take me back to when I was a child. - commented Horacio Pagani, Founder & Chief Designer - We are happy to have won this award the first time we have participated in the most exclusive and historical classic car event in the world, in a category that represents the link between the automobile's glorious past and its exciting future".

Held for the first time in 1929, in 2022 the Concorso Villa d'Este introduced an award for the most stunning prototype. The winning car is the second of the five Huayra Codalunga created by Pagani Grandi Complicazioni, the division dedicated to one-off and few-off vehicles, involving customers in the entire development of the project. A key role in the victory was certainly played by its iridescent Bronzo Aymara livery with an exposed carbon fiber finish, exclusive vintage leather and upholstery, and fine Loro Piana fabric.



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The story of the Huayra Codalunga began in 2018 when two collectors asked Horacio Pagani and his team to create a long-tail version of the Pagani Huayra Coupé, with the idea to produce a hypercar which was as elegant as it was simple and clean in its design. A model that felt just as much at home on the road as it did on show in international competitions. And that is exactly what happened this weekend at the Concorso d'Eleganza Villa d'Este 2023.

Further information on the Huayra Codalunga is available at this [link](#).

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