



PAGANI S.P.A.

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PAGANI UTOPIA STARS AT THE MOTOR VALLEY FEST 2023

- *The fifth edition of the open-air Motor Valley Fest will take place from May 11th to 14th. Pagani Automobili will be there with two of its timeless icons.*
- *For the first time, the general public will be able to admire the third chapter in the automotive brand's history, the Utopia, which will be displayed at the Courtyard of Honor in Modena's Ducal Palace, the home of the military academy.*
- *The Huayra Roadster BC will also be showcased in the square of Fornigine Castle.*
- *On Saturday May 13th the Museo Horacio Pagani and Atelier will be open to the public.*
- *The festivities in celebration of Pagani Automobili's 25th anniversary carry on and will culminate in a mid-June event which is open to the public in the heart of Modena.*

May 4, 2023 - San Cesario Sul Panaro: Pagani Automobili is participating in the fifth edition of the Motor Valley Fest from May 11th to 14th in Emilia-Romagna, a region which welcomed Horacio Pagani and his idea of creating a dream car over thirty years ago.

As always, the event will take place in the heart of Modena, a UNESCO World Heritage City thanks to its artistic and architectural treasures. This evocative location fits well with the Pagani Hypercars, as they are both expressions of the Leonardesque principle of "Art and Science" on which the company's philosophy and creations were founded.

Pagani Automobili will be participating in the event with the Utopia and Huayra Roadster BC.

The Utopia represents the third chapter in the automotive brand's history and will be displayed at the Courtyard of Honor in Modena's Ducal Palace, the home of the military academy. It will be the first time that the general public will be able to admire Horacio Pagani's and his team's creation, following its official presentation last September in Milan in two events: the World Premiere at the Teatro Lirico and the exhibition at the Museo Nazionale Scienza e Tecnologia Leonardo da Vinci.



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Featuring a simple and one-of-a-kind design, the Pagani Hypercar expresses a contrasting and utopian idea which is romantically distant from the current conception of the automobile. Produced in just 99 units, the first Utopia coupé series has already been allotted to a small group of enthusiasts.

Further information on the Utopia is available at this [link](#).

The Atelier Pagani, the brand's "tailoring" workshop, also gave life to the second vehicle being showcased in the square in front of the castle in Formigine, a town neighboring Modena. This vehicle is the Huayra Roadster BC, whose the initials stand for Pagani Automobili's first customer, Benny Caiola. It was designed as a road vehicle but also provides intense thrills on the racetrack.

To supply customers with a reliable, safe, and exciting vehicle, the Roadster BC underwent extensive testing: more than 350,000 km of verification, including over 45,000 km on the racetrack and many more on test benches or during simulations.

The test program concluded at the beginning of September 2020 on the legendary Belgian Spa-Francorchamps circuit, where the Huayra Roadster BC came in at 2:23,081 minutes, a new record for nationally approved road vehicles. A few months later on the Vairano track, the Quattroruote team clocked in at 1:07,681 minutes—the best time ever recorded at the Pavia racetrack.

Further information on the Huayra Roadster BC is available at this [link](#).

Lastly, for fans of Italian cars and design, it will be possible to visit the Museo Horacio Pagani and Atelier in San Cesario Sul Panaro on Saturday May 13th by appointment, by calling +39 059220022.

With the participation at the Motor Valley Fest 2023, the festivities in celebration of the brand's 25th anniversary carry on and will culminate in an event which is open to the public from June 16th to 18th in Piazza Roma in the heart of Modena, where Pagani Automobili got its start and wrote an unforgettable page in Made-In-Italy history.

The event's full program is available on the site pagani.com.

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