



PAGANI S.P.A.

Via dell'Artigianato, 5 - 41018 San Cesario sul Panaro (MO) Italy - Tel. +39 059 4739205  
P.IVA, Codice fiscale e n. iscr. al Registro Imprese di Modena 02054560368

## NEW PAGANI DEALERSHIP OPENING IN MANCHESTER, UNITED KINGDOM

*Manchester, United Kingdom, 8<sup>th</sup> June 2023* - Pagani SpA is proud to announce the new partnership with SYTNER GROUP and the opening of a new showroom and after sales facility, in the North West of England, as part of the development plan for the United Kingdom.

After almost 25 years since the first car was delivered in the UK, Pagani looks to provide clients an even stronger presence and a dedicated team of automotive professionals in what is historically one of the most important territories.

Pagani of Manchester, located in Wilmslow, Cheshire, will embody the true essence of the Modenese Atelier, featuring the signature Pagani furniture and the latest state-of-the-art digital visualization tools to provide an unforgettable configuration experience. Customers will be guided by the Pagani product experts at the dealership through the many details of the Pagani hypercars and the variety of options available.

For existing owners and future owners alike, the new After Sales facilities will provide all of the technical expertise and specialist equipment to ensure that their special vehicles are maintained to the highest standards.

Horacio Pagani, Founder and Chief Designer – Pagani Automobili SpA: “Opening this showroom and after sales facility is another important milestone for Pagani, it is a natural expansion for our business driven by the demand for exclusive, hand-crafted automobiles. We are proud to partner with SYTNER GROUP, a well-established company, that understands our philosophy and shares our brand values. It was fundamental for us to strengthen our presence in the United Kingdom, in this territory where some of the most refined car collectors can be found”.

Jon Crossley, Managing Director – SYTNER GROUP: “It is an honour to partner with Pagani SpA in opening the new showroom and workshop here in Cheshire. Together with my team, headed up by





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Brand Manager Saiqa Akram, we look forward to bringing the exclusive brand experience to our customers from all over and throughout the United Kingdom."

## PAGANI OF MANCHESTER

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