



PAGANI S.P.A.

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## PAGANI AUTOMOBILI AT THE GOODWOOD FESTIVAL OF SPEED 2023: SPOTLIGHT ON THE UTOPIA AND THE HUAYRA R

- *The Pagani Utopia and Huayra R will be on display inside the Pagani stand.*
- *The Modenese Hypercars will be featured dynamically in the legendary "hill climb."*
- *World premiere of the Pirelli "P Zero Trofeo RS", the new tire developed by Pirelli for the Pagani Utopia.*

*San Cesario sul Panaro, June 6<sup>th</sup> 2023* – From the 13<sup>th</sup> until the 16<sup>th</sup> of July Pagani Automobili will return at the Goodwood Festival of Speed, one of the most famous and awaited events dedicated to the automotive world. Hosted in West Sussex County, the manifestation gathers thousands of automotive enthusiasts.

This year, Pagani Automobili will be present with two examples of the new Utopia and two of the Huayra R. In particular, the English countryside will be the setting for the exclusive Pagani stand where to admire these Hypercars, both distinguished by an exposed carbon fiber livery. In the Supercar Paddock, on the other hand, the Utopia and the Huayra R will be ready to take on the "hill climb," the uphill race in which vehicles of all kinds participate every year.



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### *Utopia, a visionary and counter-trend automotive idea*

The fascinating Utopia with an exposed carbon fiber finish, called "Dark Amber," will catch the eye of all visitors. The latter is the result of the combination of the special Black Mamba coloring and the inclusion of small amber "glitter." The same imprint of exclusivity of the exterior can be found in the cabin where the upholstery in Sand Nubuck and Grecale leather stands out, with a woven detail on the central section of the seat. The silhouette of Utopia is completed by the four titanium exhaust pipes, a distinguishing feature of the Modenese atelier that enhances the sound of the Pagani V12 biturbo engine with 864 Hp and 1100 Nm of torque, expressively developed by AMG.

This model will debut with the brand-new P Zero Trofeo RS tires (21" at the front and 22" at the rear), specifically developed by Pirelli for the Pagani Utopia, one of the many Goodwood 2023 premieres. The Pirelli tires have the role of elevating the performances and a sportier driving experience compared to the previous P Zero Corsa without compromising the balance of the vehicle and the feeling of the driver. This task was also accomplished thanks to the compounds chosen: especially, on the back, the most performing of the range was selected, being able to offer speed and confidence on the track, ease, and predictable reactions on the road. Moreover, thanks to the use of a long virtual development process, the optimization of the imprint on the ground was improved to offer more adherence and control.

A special video dedicated to the project is available at this [link](#).

In the Supercar Paddock, ready to tackle the "hill climb," a Pagani Utopia equipped with a manual transmission, offering a driving experience of mechanical purity. The Pagani by Xtrac 7-speed transversal gearbox is able to transfer all the power and the exceptional responsiveness of the Pagani V12 to the road. It was not an easy task to design such a gearbox with synchronizer rings and a mechanism able to handle 1100 Nm of torque adequate for a pure manual application, but it was an essential requirement for Utopia. Nothing can replace the driver's own mastery of the gearchanges: the prevailing logic is his alone, each change up or down is totally unique and depends solely on his decision and good judgment, the exact combination of circumstances, the nature of the road and the mood of the moment.

Further information about the Utopia is available at this [link](#).





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### *Huayra R, the track Hypercar for true adrenaline enthusiasts*

Returning to Goodwood is the Huayra R, the Hypercar born in 2021 with the sole aim of delivering uncompromising performance. Inspired by the everlasting charm of Le Mans cars and by the World Sport Prototype Championships of the 1960s and 1970s, the car combines the highest level of automotive engineering and aerodynamic expertise with an unprecedented aesthetic sensibility.

The example on display at the Pagani stand allows the public to get up close and personal with this creation, which represents the quintessence of performance, technology and art applied to a track car. To savor the fascination of extreme driving behind the wheel of the Huayra R and the Zonda R, the Arte In Pista ("art on the track") program was born with a calendar full of events. Now in its second edition, the exclusive Pagani experience includes adrenaline-pumping track days at some of the world's most famous circuits, with the assistance of the Pagani Team and the support of professional drivers.

The second Huayra R present at the Goodwood Festival of Speed will put on a show in the "hill climb" race, also thanks to the roar of the 6-liter naturally aspirated Pagani V12 R engine, designed in collaboration with HWA which delivers 850 hp at 8250 rpm, mated to a new six-speed sequential gearbox with frontal clutches. Indeed, the soundtrack of this track car is pure emotion, thanks to the unique design of the headers and its four iconic exhaust tailpipes, which allows the V12-R to "sing" on par with an F1 car of the past. A sound so involving that in 2022 it was awarded the title "Best Noise of the Year" by BBC TopGear.

Further information about the Huayra R is available at this [link](#).

The attendance of Pagani Automobili at Goodwood follows in the wake of the celebrations that took place from the 16<sup>th</sup> to the 18<sup>th</sup> of June in Modena for its 25<sup>th</sup> anniversary: an iconic event and a tribute to the clients, colleagues, collaborators, enthusiasts, and the whole Motor Valley.

The celebratory video for the 25 years of Pagani Automobili is available at the following [link](#).

## PRESS CONTACTS

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