



PAGANI S.P.A.

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PAGANI TAKES PART IN THE AUTO E MOTO D'EPOCA BOLOGNA

- *Pagani Automobili will have two exhibition areas at the show in Bologna from October 26-29.*
- *On the first stand, the brand will be celebrating its 25th anniversary with the exhibition of the Zonda C12 (1999) and the Huayra Coupé (2011).*
- *On the second area, the Museo Horacio Pagani will be showcasing the Huayra Codalunga (2022).*

San Cesario sul Panaro, October 19, 2023 – Pagani Automobili is proud to announce that it will be making an appearance at the Auto e Moto d'Epoca, one of the most important international events dedicated to vintage motorsport, in Bologna from October 26-29.

At Auto e Moto d'Epoca, Pagani Automobili will have two exhibition areas: one dedicated to the brand's 25th anniversary, featuring the iconic Zonda C12 (1999) and the Huayra Coupé (2011), whilst the second area is reserved for the Museo Horacio Pagani, exhibiting the Huayra Codalunga (2022), which pays tribute to 1960s' Italian coachbuilders and racing prototypes.

During the Bologna show, the brand will carry on with its 25th anniversary celebrations. The festivities reached their climax in June 2023 in the heart of Modena, where the iconic Motor-Valley story got started.

The Zonda C12 and Huayra Coupé, two cornerstones of Pagani's 25th anniversary

The first stand at the Auto e Moto d'Epoca will take a look back at some of the defining moments in Pagani Automobili's history with the exposition of two of the brand's icons: the Zonda C12 and the Huayra Coupé. The former is a legendary vehicle which made its debut on March 9, 1999 at the Geneva International Motor Show. It was immediately embraced with open arms by the automotive community at the time, and even earned the designation of a Hypercar. Designed to thrill at first glance, in many respects the Zonda C12 was a futuristic and revolutionary vehicle, with its curved and reinforced windshield and cabin which was moved forward and fashioned after a fighter-bomber's cockpit. 140 road models of the Zonda were built, each of which has been



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tailor-made to the customer's preferences. The amount of exclusivity offered by these vehicles considerably increased their values, and they turned out to be excellent investments for those who had believed in them.

The other vehicle being showcased in Bologna is the Huayra Coupé, the second model produced by the San Cesario-based manufacturer, which was released twelve years after the Zonda. The eternal element of Air lies at the heart of this project, which required eight years of development and experimentation before its official release; Air, in all its forms—especially wind—became essential to creating the concept and style of the Pagani Huayra. One of its main new features was the debut of the Active Aerodynamics with four independent flaps that go up and down based on the vehicle's speed. Moreover, the Huayra is equipped with an innovative carbo-titanium body—a carbon fiber and titanium weave made to create an even stronger material. Heir to the Zonda, despite having completely different forms, dimensions, dynamics, and technology, the Huayra won various prizes over the years and was named Car Of The Year in 2012 by the three most important global automobile magazines.

The Museo Horacio Pagani and the Huayra Codalunga, a constant dialogue between the past and present

On the second stand, the brand is highlighting the important relationship between its past and present, juxtaposing the charm of the recent Huayra Codalunga (2022) and the important historical value of the Museo Horacio Pagani in San Cesario Sul Panaro.

Uncoincidentally, the museum is located next to the production facility and traces every one of the Italo-Argentine designer's steps to success: from the years in Argentina to the arrival at Lamborghini, the founding of Modena Design, and the creation of Pagani Automobili in 1998. At the museum, visitors can admire the first models of the Zonda, the iconic Zonda Cinque, the Zonda HP Barchetta Revo, and the Huayra. The visit starts in the museum and continues into the production facilities, where one can witness the continuity between the first balsa-wood models to the latest studies into carbon fiber and composite materials. All of the information related to visiting the atelier and the Museo Horacio Pagani can be found at the following link.

Created in just five units by Pagani Grandi Complicazioni, the division dedicated to one-off and few-off vehicles, the Huayra Codalunga was created through a constant consultation with its customers during the entire development of the project. Its story began in 2018 when two collectors asked Horacio Pagani and his team to make a longtail version based on the Pagani Huayra Coupé. The idea was to create a Hypercar which was as elegant as it was simple and sleek in its design, a model which could star both on the road and at international exhibitions. The model on showcase in Bologna stands out for its special semi-matte, sky-blue paint job which calls back to the liveries of the 1960s. The exterior paint returns in the cabin on the panels, while the structural elements have been left in exposed carbon fiber. Meanwhile, the upholstery makes use of artisanal aged leathers and leather and suede weaves. In particular, the seats come in a leather and nubuck weave and the parts milled from a single block recall the craftsmanship of the past when the artisan would hand-polish



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every item. This kind of work still takes place and gets handed down by the experts of the Motor Valley, the birthplace of world sports cars.

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