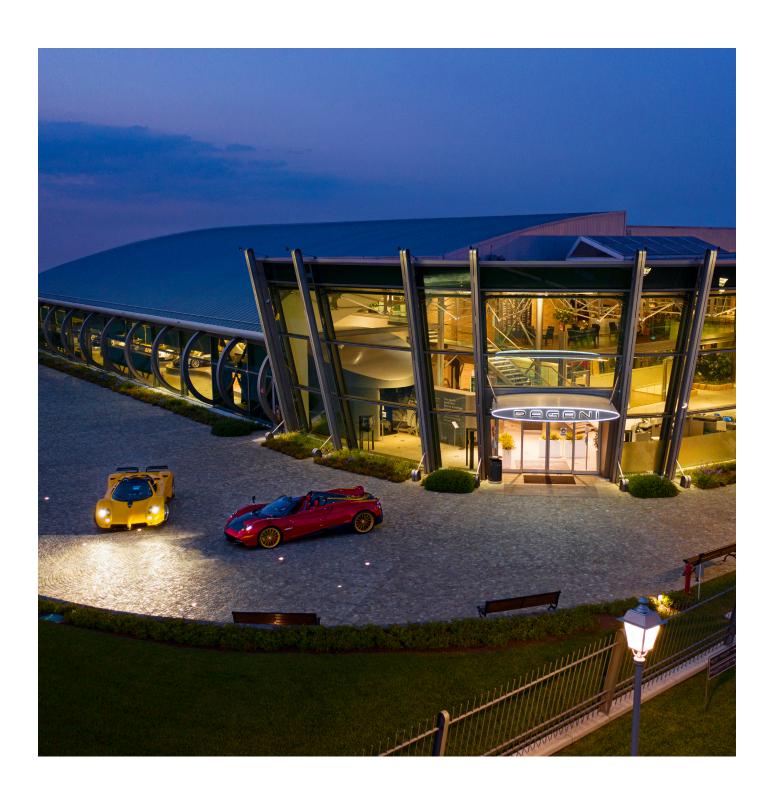


JOURNALISTS PERSONAL DATA PROCESSING NOTICE

(EU Regulation 2016/679 on the protection of natural persons with regard to the processing of personal data)







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1. Data Controller

This notice is provided by Pagani S.p.A. - Via dell'Artigianato, 5 – Vill. La Graziosa, 41018, San Cesario sul Panaro (MO) Italy, Tel. +39 059 4739201 - Fax +39 059 927377, info@pagani.com ("Pagani") in the capacity of Data Controller for the personal data ("Data" or "Personal Data") provided and processed within the context of relations with journalists or, in any case, with professionals in the information industries.

In general, all personal data provided by the Partner and the information then generated through the processing of the said data, will be handled in compliance with the fundamental principles of transparency, correctness, lawfulness, minimisation, restriction of purposes and retention, accuracy, integrity, and confidentiality.

2. Data processed

Within the context of relations with journalists, Pagani collects and processes Personal Data such as their first name, surname, telephone number, email address, the company's physical address and, more generally, the contact details of both the journalist and the publication they work for.

3. Purposes of the processing and legal basis

The Data will be processed for the following purposes:

a) to reply to contact requests or enquiries, send press releases or information notices (with the express exclusion of notices of a commercial or promotional nature), relating to the activities of Pagani Group, the products thereof, and the events planned thereby, in addition to any other information which could be useful for the data subject's information provision activities. The legal basis of the processing is to process the data subject's requests to receive such communication materials and information. Provision of the Data is not compulsory, however, failure to provide the Data or provision of inaccurate or incorrect Data will render it impossible for the Data Controller to send press releases or other information notices to the data subject's contact details. The data subject may unsubscribe from these communication materials without incurring any consequences (apart from no longer receiving materials of this kind from Pagani) by sending a request therefor to privacy@pagani.com (Fulfilment of contractual obligations or Compliance with the data subject's requests);

b) to fulfil the obligations established by law, regulations, or national or EU legislation, such as accounting, tax and regulatory requirements. Processing is necessary in order for Pagani to comply with legislation applicable at the time which may impose, for example, the retention and disclosure thereof to competent authorities for compliance with legislative requirements (Fulfilment of legislative requirements).

3. Data Recipients

Personal data will be disclosed to or shared with:

a) Pagani personnel responsible for the management of relations with the Partners, including potential Partners, and of the IT system in which the Data is contained. The said personnel, authorised by Pagani to process Data to achieve the aforesaid purposes, has either undertaken to maintain data confidential or is legally bound to maintain confidentiality;

b) member companies of Pagani Group for internal administration and accounting purposes, some of which companies are located in countries outside the European Union and/or European Economic Area;

c) third parties – designated as data processors, when necessary, in compliance with applicable legislation – which are assigned the task of processing Data on Pagani's behalf (for example, IT system and service management companies, suppliers of email platforms, companies in the Pagani sales and assistance network, service and consultancy firms, as and when necessary for the performance of their assignments for Pagani, etc.);

d) third parties with which Pagani has entered into agreements for the provision of services involving Data processing (such as, for example, transport and shipping companies for aspects relating to the shipment of goods and customs operations, auditing companies, persons, companies or firms that provide assistance and advice on administrative, legal, tax, and financial matters or carry out credit recovery services relating to the sale of goods and services, banks for the management of takings and payments, etc.).

Finally, when required, data will be transmitted to financial offices and/or other public administration offices in compliance with the laws in force. The Personal Data processed will not be published or disseminated.





5. Transfer

Some Data may be shared with other recipients in countries outside the European Union or the European Economic Area (e.g. member companies of Pagani Group), including therein through the entry of the Data in databases managed by third parties working on Pagani's behalf.

Pagani guarantees that the data will be processed by these parties solely for the purposes for which it was collected and will be processed in compliance with applicable regulations. Therefore, in the event that data is transferred outside the European Union or European Economic Area, Pagani will adopt all and any contractual measures deemed suitable and necessary to guarantee an adequate level of protection, including – amongst others – adequacy decisions, agreements based on the standard contractual clauses approved by the European Commission, and any other guarantee which may help ensure the level of protection of natural persons guaranteed by EU Regulation 2013/679 is not undermined.

Further information may be obtained through a written enquiry sent to privacy@pagani.com

6. Retention

Personal data will be processed using manual and automated tools for the time strictly necessary in order to achieve the purposes for which it was collected. As soon as the personal data is no longer necessary for the purposes for which it was collected, the Data Controller will delete the Data, unless legally required to retain it.

More specifically, the Data collected will be retained for the period stated taking into account criteria such as the data subject's continuing wish to receive press releases or information notices concerning Pagani products or events, subject to legal requirements envisaging different retention periods.

7. Rights of the data subject:

Pursuant to Arts. 15 - 22 of EU Regulation 2016/679, each data subject has a series of rights which he or she may exercise at any time, free of charge. Right of access: The data subject, pursuant to Art. 15, has the right to obtain confirmation that personal data concerning him or her is being processed and, if necessary, to obtain a copy of such data. The data subject also has the right to obtain access to his or her personal data and to obtain further information, such as the purpose of the processing, the categories of recipients, the retention period, and the rights which may be exercised. Right of rectification: the data subject, pursuant to Art. 16, has the right to obtain the rectification of inaccurate personal data concerning him or her or the supplementation thereof.

Right to erasure: the data subject has the right to obtain the erasure of personal data concerning him or her, without unjustified delay, in any of the events provided for in Art. 17.

Right to restriction of processing: the data subject has the right, in the cases envisaged in Art. 18 of EU Regulation 2016/679, to have the processing restricted.

Right to data portability: the data subject has the right to receive personal data concerning him or her in a structured, commonly used, and machine-readable format and has the right to transmit the data to another controller without hindrance, in accordance with the provisions of Art. 20 of EU Regulation 2016/679;

Right to object to the processing: the data subject has the right to object to the processing of personal data concerning him or her, as envisaged in Art. 21 of EU Regulation 2016/679.

If the data subject believes there is a problem in the management of his or her Data, deeming it to have been processed unlawfully, he or she may file a claim, at any time, with the national personal data protection authority, in particular with the said authority in the country of residence (for example, in Italy, the said authority is known as the "Garante Privacy"), or in any other country of the European union or European Economic Area. The requests referred to in the previous sections must be emailed to the Data Controller at privacy@pagani.com, using the appropriate form available at htptps://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/1089924 if necessary.

The data controller will carry out requests from the data subject to exercise the rights thereof in a timely manner and, in any case, within the time limits established by legislation in force.

Request for explanations or clarifications may be sent in writing to the data controller.

8. Updates and changes

The Data Controller reserves the right to periodically change, supplement, or update this information in accordance with the applicable legislation or the measures taken by the Italian data protection authority.

In any case, all data subjects are invited to check the updated information.

Last amendment: 20 November 2023

