



## Pagani Automobili returns to the Concorso d'Eleganza Villa d'Este and FuoriConcorso

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*San Cesario sul Panaro, May 14, 2025* – From May 23 to 25, Pagani will once again be on the shores of Lake Como, where automobiles and history meet to celebrate beauty and vision. Following the Huayra Codalunga's win in 2023, the Modenese marque returns to the Concorso d'Eleganza Villa d'Este 2025 with the Huayra Epitome, competing in the "Concept Cars & Prototypes" category. The car will be on display to the public on Sunday, May 25, during the Public Day – Il Festival at Villa Erba, where all entries will be showcased.

A short distance away, at Villa del Grumello, FuoriConcorso guests will have the chance to admire the Pagani Imola, exhibited in the park among other unconventional automotive creations. Two Hypercars. Two visions. One shared origin: the Grandi Complicazioni division.

### **Huayra Epitome<sup>1</sup> – Unique, literally**

A one-off creation, built for a client who envisioned something never seen before. It is the first Huayra equipped with a manual transmission. A call to purer, more mechanical, more visceral driving. The engine is the Pagani V12: 864 HP at 6,000 rpm (854 bhp at 6,000 rpm), 1,100 Nm of torque (811 lb-ft). Its sound is deep, full, and dynamic. It can be modulated via a button on the center console, which opens the exhaust valves and completely changes its voice. The design follows function. Custom front and rear bumpers, exclusive light clusters, a redesigned rear hood with enlarged air ducts and integrated wing. A project born from a personal request, shaped step by step together, like a tailored suit.

### **Pagani Imola<sup>2</sup> – A powerhouse of technology for the racetrack and road**

A rolling laboratory. Created to develop, experiment with, and test the technologies that would inspire future Pagani models. Built in just five examples, the Imola is an extreme synthesis of power, control, and technical research. It is the result of over 16,000 km (9,942 miles) of high-speed track testing. A demanding process that pushed every detail to its limits. Its engine is a Mercedes-AMG V12 delivering 827 HP (816 bhp) and 1,100 Nm of torque (811 lb-ft). Dry weight is only 1,246 kg (2,748 lb), thanks to a composite chassis and the ultralight Acquarello Light paint,

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<sup>1</sup> To learn more, [link](#).

<sup>2</sup> To learn more, [link](#).

which reduces weight by 5 kg (11 lb). The active aerodynamic system adjusts in real time to cornering, braking, and acceleration. Four movable flaps regulate stability in every condition. Every surface serves a purpose. Every decision was tested on the most unforgiving proving ground: the racetrack.

## Grandi Complicazioni – Pagani's division for special projects

Some creations are so sophisticated they go beyond traditional engineering and manufacturing boundaries. They require extraordinary skill, absolute dedication, time, care, and experience. Only a few artisans in the world can build them, often in extremely limited numbers. Sometimes, just one. In Haute Horlogerie, such marvels are known as *Grandes Complications*. Pagani Automobili embraces the same spirit, naming its most exclusive division after them. Each project is a fully bespoke journey, shaped in close collaboration between client and designer. There are no limits to customization. Concepts, shapes, materials, colors, finishes. The only boundary is the imagination of those who dream of a truly unique car. Both the Huayra Epitome and the Imola were born from this approach.

## The Concorso and FuoriConcorso

The Concorso d'Eleganza Villa d'Este<sup>3</sup> is among the most prestigious automotive events in the world. Each year, it celebrates the cars that defined the past, inspire the present, and shape the future of design.

FuoriConcorso<sup>4</sup> offers a younger and more experimental take on automotive culture. It is a space for creativity, unconventional visions, and evolving design.

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<sup>3</sup> To learn more, [link](#).

<sup>4</sup> To learn more, [link](#).