



Pagani Automobili at the Goodwood Festival of Speed 2025

Four Hypercars on display, blending raw power with timeless design

- The Huayra R Evo Roadster will make its dynamic debut at an international event, taking on the legendary hill climb with the full voice of its naturally aspirated V12.
- Two configurations of the Utopia Roadster – one in motion, one on static display – will offer distinct interpretations of the latest Pagani evolution.
- For the first time in Goodwood's history, Horacio Pagani will personally deliver a new Utopia to a client during a public ceremony.

San Cesario sul Panaro, July 2, 2025 – From July 10 to 13, Pagani Automobili will join the 2025 Goodwood Festival of Speed, one of the world's most iconic automotive gatherings. Held annually in West Sussex, England, the event brings together enthusiasts, collectors and industry insiders from across the globe. Pagani will present four Hypercars between the Supercar Paddock and its official stand.

Huayra R Evo Roadster

The legendary Goodwood hill climb will be the stage for the Huayra R Evo Roadster¹ – a track-only, open-top Hypercar inspired by the longtail racers of 1960s Le Mans. Its Pagani V12-R Evo engine, developed in partnership with HWA AG, delivers 900 HP at 8,750 rpm and 770 Nm of torque between 5,800 and 8,200 rpm. Every component is engineered to extract maximum performance – from CCMR ventilated carbon-ceramic brakes and heave damper suspension to the evolved aerodynamics, which generate 45% more downforce than its predecessor. But more than anything, it's the sound that will command attention: a naturally aspirated V12 screaming up to 9,200 rpm – its voice echoing the high-pitched wail of vintage Formula 1 cars. A voice that turns each acceleration into a spine-tingling crescendo for Festival onlookers.

Utopia Roadster

Two versions of the Utopia Roadster² will be on display at Goodwood – one tackling the hill climb, the other showcased at the Pagani stand.

The first features a distinctive Verde Mara livery, inspired by a model car hand-built by a young Horacio Pagani in Argentina and now preserved at the Horacio Pagani Museo. The vintage

¹ For more information about the Pagani Huayra R Evo Roadster, visit [this link](#).

² For more information about the Pagani Utopia Roadster, visit [this link](#).



green hue is complemented by Grigio Montecarlo accents and SuperSilver wheels. Inside, the cabin welcomes with Cacao braided leather, beige stitching, a wooden gear lever and bronze-and-black dials.

The second model, shown in static form, is finished in Rosso Habanero exposed carbon – a surface that plays with light to reveal new depths and highlights. The interior combines Pelle Grecale and Pelle Huayra, matched with semi-matte anodized aluminum and painted carbon fiber inserts; a sophisticated interplay of textures and tones.

The Utopia Roadster represents the peak of Pagani's pursuit of beauty and performance: state-of-the-art engineering clothed in timeless design. Derived from the coupé version, it retains the same lightness and technical rigor while introducing new elements to elevate its identity. The carbon-fiber hard top integrates seamlessly with the car's silhouette, enabling both open and closed driving with no weight difference. Its Pagani V12 engine, without hybrid assistance, and exposed mechanical elements, such as the manual gearbox and pedals, pay tribute to mechanical purity. It is the first road car to feature the Pirelli Cyber™ Tyre system, which allows real-time communication between the tires and the vehicle. Only 130 will be made – each a singular, hand-built creation.

Utopia

A significant moment will take place during the Festival: Horacio Pagani will personally hand over one of the 99 Utopia coupés to a client in a public ceremony. The vehicle is finished in Azzurro Sardegna with Blu Tricolore leather interiors and white Serafil stitching – a refined, light-filled composition that captures timeless elegance.

The Utopia³ marked the beginning of the third chapter in the Pagani story. Its silhouette evokes the icons of the 1950s and 60s, yet it speaks a contemporary, essential, authentic language. The interior celebrates the beauty of analog precision: mechanical instrumentation, painstakingly crafted finishes, and a 7-speed manual gearbox. Its twin-turbo V12 engine, built by AMG to Pagani specifications, is engineered to deliver lightness, power, and pure driving pleasure.

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³ For more information about the Pagani Utopia, visit [this link](#).