

Pagani Automobili at MIMO 2025

The Hypercars on display and the dynamic debut of the Huayra R Evo Roadster at Arte in Pista

San Cesario sul Panaro, June 18, 2025 – **From June 27 to 29**, Pagani Automobili will take part in the **MIMO Milano Monza Motor Show**, an open-air event with free public access hosted at the **Autodromo Nazionale Monza**. In the paddock area, visitors will be able to admire two defining creations of the Pagani vision: the **Utopia** and the **Huayra Codalunga**. But the most anticipated moment will take place on track: for the first time at a public event, the **Huayra R Evo Roadster** will be unleashed as part of the exclusive **Arte in Pista** program.

Utopia

The **Utopia**¹ marks the beginning of the third chapter in the Pagani story. Limited to just 99 units, it blends the seductive curves of the 1950s and '60s with a truly contemporary vision. The result is a timeless design, unmistakably Pagani in every detail. Pure. Essential. Built around the joy of driving. The seven-speed manual gearbox, the fully analog instrumentation, and the naturally aspirated Pagani V12 – developed by Mercedes-AMG to Pagani's specifications – are all deliberate choices. They go against the grain, in the name of lightness and an unfiltered connection between driver and machine.

Huayra Codalunga

The **Huayra Codalunga**² is one of the rarest cars ever created by Pagani. Developed by the Grandi Complicazioni division, only five examples exist. Its elongated silhouette evokes the spirit of 1960s endurance racers. Pure surfaces, matte finishes, and understated tones define the aesthetic. Inside, every element speaks of sincere craftsmanship: aged leather, bespoke weaves, and suede textures—a tribute to Italian coachbuilders and the value of time.

Grandi Complicazioni is Pagani's division for its most exclusive, sophisticated, and personal creations. Each project is entirely bespoke, often limited to just a few pieces, sometimes a single one. Every car is born from a close dialogue between the client and the designer. Customization knows no limits here – only boundaries to be overcome with imagination, ingenuity, and time.

¹ For more information about the Pagani Utopia, [click here](#).

² For more information about the Pagani Huayra Codalunga, [click here](#).

Arte in Pista & Huayra R Evo Roadster

Launched in 2021 alongside the debut of the Huayra R, **Arte in Pista** is a program designed for owners of Pagani track Hypercars who want to explore the full potential of their machines. It's a private, exclusive experience hosted at some of the world's most prestigious circuits. Supporting them is a dedicated technical team: engineers, mechanics, physiotherapists, nutritionists, and professional drivers. This is not a race. It's a journey of personal and technical growth. The motto is simple: "Do your best. Then do better than your best." Access is reserved for owners of the Zonda R, Zonda Revolución, Huayra R, and Huayra R Evo Roadster. At MIMO, the latter will make its first-ever public dynamic appearance.

The **Huayra R Evo Roadster**³ is the latest evolution of Pagani's track-focused lineage. Inspired by the legendary Le Mans racers of the 1960s and '70s – especially the iconic "long-tail" models – this open-top Hypercar pays homage to drivers of the past, exposed to the elements in pursuit of glory. Its V12-R Evo engine, developed in collaboration with HWA AG, represents the pinnacle of race-derived technology. Every component has been engineered to push limits: more power, sharper braking, enhanced stability. The aerodynamics have been reimaged from the ground up, resulting in a 45% increase in total downforce. It's a Hypercar sculpted by the wind, made for the track, built for those who seek the essence of performance.

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³ For more information about the Pagani Huayra R Evo Roadster, [click here](#).