



## **Pagani Automobili on Lake Como: the Pagani Zonda C12S 7.0L officially debuts at the Concorso d'Eleganza Villa d'Este 2026**

*San Cesario sul Panaro* – For the first time in the history of the Pagani Atelier, the Pagani Zonda C12S 7.0L will take center stage on the prestigious lawn of the Concorso d'Eleganza Villa d'Este 2026, marking a highly significant milestone for the brand on the world's most exclusive automotive stage. This debut is part of a broader celebration of Pagani Automobili's heritage on the shores of Lake Como, where the Atelier will also showcase the Pagani Zonda Cervino at Fuori Concorso, highlighting the perfect balance between historical preservation and bespoke innovation.

### **The Zonda C12 S 7.0L at Villa d'Este: the birth of a legend**

At Concorso d'Eleganza Villa d'Este 2026, a sanctuary of timeless beauty, Pagani presents the Pagani Zonda C12S 7.0L, the car that redefined the hypercar landscape beginning in 1999. Inspired by Leonardo da Vinci's vision of Art and Science walking hand in hand, this specific chassis stands as proof of the excellence of the Pagani Rinascimento program. Created for the earliest models of the Zonda family, Rinascimento is more than a restoration project: it is a process dedicated to returning Pagani hypercars to their original splendor.

- **Authenticity:** every component is inspected by the artisans of Pagani Officina and, where necessary, restored using original materials and techniques.
- **Documentation:** a dedicated book accompanies the car, certifying the restoration process with original drawings and technical data from the archives in San Cesario sul Panaro.
- **Historical continuity:** the program ensures that the pioneering spirit of the C12 remains intact, preserving the mechanical and aesthetic purity that captivated the world more than twenty-five years ago.

This specific chassis, a unique example, represents a milestone: it is in fact the first one-off in the history of the Pagani Atelier. Built in 2000 at the customer's request, it stands out thanks to its exclusive removable glass roof.



## **The Zonda Cervino at Fuori Concorso: the ultimate expression of “Unico”**

At the same time, within the curated exhibition of Fuori Concorso, Pagani is displaying the Pagani Zonda Cervino, a masterpiece embodying the spirit of the Pagani Unico program.

Pagani Unico represents the pinnacle of the Atelier’s tailor-made philosophy, far beyond simple customization. The Pagani Zonda Cervino is a complete reimagining of the Zonda based on an existing chassis, meticulously crafted to fulfill the specific dreams of a visionary collector.

- **New bodywork and identity:** the Pagani Zonda Cervino features an entirely new and bespoke body, where every curve and surface has been redesigned to reflect a unique aesthetic narrative inspired by the purity of alpine peaks.
- **Technological evolution:** beneath its flowing lines, the car has been upgraded with cutting-edge technology, including a newly developed suspension system with new dampers and top-tier mechanical components that bridge the gap between the Zonda’s analog soul and modern performance standards.
- **The “Unico” philosophy:** this project represents the pinnacle of the Pagani Unico department, a creative sanctuary where the customer becomes co-author and where an original chassis is used as a canvas for a complete technical and stylistic transformation, giving life to a vehicle that is utterly unique and impossible to replicate in either form or function.

### **A dialogue between eras**

From the historical preservation of the Pagani Zonda C12S 7.0L to the visionary personalization of the Pagani Zonda Cervino, Pagani Automobili reaffirms its identity as a creative sanctuary. Whether through the Rinascimento program, which honors the past, or the Unico program, which pushes the boundaries of the future, the Atelier continues to create masterpieces destined to transcend time.

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