



Pagani Automobili at the Goodwood Festival of Speed: World Premiere of the Pagani Huayra 70 Derecho

San Cesario sul Panaro, July 7, 2026 – Pagani Automobili announces its participation in the prestigious Goodwood Festival of Speed 2026, renewing the encounter between engineering excellence, art, and passion in one of the world's most iconic automotive settings. For the entire duration of the event, the new Pagani stand will host a curated display of Hypercars that tell the Atelier's vision: Pagani Zonda F Roadster, Pagani Utopia Roadster, and, in an absolute world premiere, the **Pagani Huayra 70 Derecho**, a new few-off creation born from the creative sanctuary of the Grandi Complicazioni division and second of the three Huayra 70 made to celebrate Horacio Pagani 70th birthday.

A Calendar Driven by Emotion on the Famous Hill Climb

Pagani's bond with Goodwood will come alive through an intense program of dynamic activities. The legendary hill will resonate with the brand's unmistakable sound signature thanks to two expressions of the Pagani philosophy: the Huayra Codalunga Speedster, a tribute to elegant and refined speed, and the track-focused Huayra R equipped with the optional Tempesta package.

Huayra 70 Derecho: The Unstoppable Force of a Natural Phenomenon

At the center of attention for the Festival of Speed will be the world premiere of the Pagani Huayra 70 Derecho. The name recalls a rare and powerful atmospheric phenomenon: an organized storm system capable of generating straight-line winds of extraordinary intensity and sudden energy. A reference that perfectly synthesizes the essence of the car: a force that advances with continuity, precision, and pure impact without ever deviating from its path.

Brought to life by the Grandi Complicazioni division as a bespoke project, the exterior of the Derecho is defined by an exclusive livery in Pearl Orange and Blue, developed to reveal the intricate Pagani fish-bone weave of the carbon fiber. The Inky Blue, deep and completely



transparent, characterizes the lower sections and the interior monocoque, contributing to a perception of greater lightness and forward motion. The Pearl Orange defines the main body of the car, revealing warm golden reflections under direct sunlight that invite a closer, more intimate observation of its complex craftsmanship.

The balance between sportiness and formal purity is delicately maintained by bespoke, solid-milled aluminum components integrated into the vehicle's bodywork and anodized in Glossy Titanium, which embellish the car as precious details without interrupting its harmony. This same finish is gracefully mirrored in the custom brand new Huayra 70 Titanium wheels.

Inside, Pagani's artisanal mastery reaches new, poetic heights. Ceramic White leather is intimately combined with Tricolore Blue leather, united by a sartorial precision using bespoke contrast stitching. The chromatic dialogue between the exterior and interior is further strengthened by targeted visual cues: the 12 o'clock stripe on the steering wheel and the gear knob are painted in Pearl Orange, weaving a coherent and continuous thread throughout the vehicle.

The Vision of Horacio Pagani and the Design Team

Horacio Pagani, Founder & Chief Designer, comments on this new creation and the return to Goodwood:

"When work is guided by curiosity, passion, and a sense of beauty, the desire to constantly improve arises naturally. Our daily commitment is to dedicate the utmost attention to every single detail, striving to approach that essential harmony between form and function, intellect and craftsmanship, just as Leonardo da Vinci taught us. To be able to present the world premiere of the Pagani Huayra 70 Derecho at Goodwood is a privilege for us: an opportunity to share the fruits of this labor with those who share our same profound love for the automobile."

This approach is echoed by Lorenzo Kerkoc, Head of Grandi Complicazioni

"The configuration of this car stems from the encounter between aesthetic research and material innovation. Every design choice, from the materials to the finishes, has been studied to express an authentic synthesis of sportiness and elegance, where dynamism and refinement blend into a coherent and distinctive language."



Press Contacts

Pagani Automobili

press.office@pagani.com

Pagani S.p.A.

Via dell'Artigianato, 5, 41018 San Cesario sul Panaro (MO) Italy • Tel. +39 059 4739205
Codice fiscale e n. iscr. al Registro Imprese di Modena 02054560368 – www.pagani.com