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PAGANI AUTOMOBILI AT CONCOURS AT WYNN LAS VEGAS: WORLD PREMIERE OF THE PAGANI HUAYRA 70 ANIMA AND THE COMPLETE HUAYRA 70 TRIO

- Pagani Automobili will present all three Huayra 70 automobiles together for the first time anywhere in the world.
- All three automobiles are part of Pagani's exclusive Grandi Complicazioni program, dedicated to highly exclusive projects that showcase the company's approach to personalization and craftsmanship.
- The third and final Huayra 70, Anima, will make its world premiere and official unveiling at the show.
- The three Huayra 70 automobiles will be joined by an exceptional gathering of 40 other rare and unique Pagani models.

San Cesario sul Panaro, 2 November, 2026 – Pagani Automobili announces its second consecutive participation in the prestigious Concours at Wynn Las Vegas, renewing the encounter between engineering excellence, aesthetics, and passion in one of the world's most iconic settings. For the first time anywhere in the world, all three Pagani Huayra 70 automobiles will be presented together at Concours at Wynn Las Vegas.

The Huayra 70 project is part of Pagani's Grandi Complicazioni program, an expression of the Atelier's ability to bring highly ambitious ideas to life through an extraordinary level of personalization, craftsmanship and technical development. Created for projects that go beyond conventional customization, Grandi Complicazioni allows Pagani to work closely with its clients to transform individual visions into automobiles of exceptional complexity and character.

The gathering will also mark the unveiling of Anima, (soul) the third and final Huayra 70. Developed through a deeply personal process of research, dialogue and interpretation, the automobile translates its owner's memories and imagination into a singular expression of Pagani craftsmanship.

The Pagani Huayra 70 Anima: The Soul of Artisanal Craftsmanship

Anima features a distinct configuration defined by exposed carbon fiber, platinum, diamond dust, solid-milled aluminum, and exclusive upholstery.

- Bodywork and Livery: The dual-tone clear finish features Custom Metallic Light Blue (Azzurro Metallizzato Custom) and Custom Inky Blue (Blu Inchiostrato Custom), both enhanced by diamond dust for unique luminosity. The primary stripe is hand-applied platinum leaf, manually flowered to achieve a distinctive pattern, while a secondary stripe alternates light blue and blue. This chromatic theme is mirrored on the rearview mirrors.
- Exterior Details: Solid-milled aluminum components feature a silver anodized finish. Diamond-cut wheels in Inky Blue with a Las Vegas Blue perimeter are complemented by chrome brake calipers and a six-pipe exhaust system with a white ceramic coating. Under the hoods, components are anodized in Tricolore Blue, while chassis tie-rods and shock absorber springs are finished in Argentina Light Blue.
- Interior: The cabin harmoniously combines beige and milk-colored leather with exclusive Loro Piana fabric. Exposed carbon fiber is predominantly Inky Blue, while Custom Metallic Light Blue is applied to touchpoints like the steering wheel and manual gear knob, which also feature the diamond dust finish. Graphic details inspired by the flags of Argentina and Las Vegas complete the interior dialogue.

The Vision of Horacio Pagani and the Design Team

Horacio Pagani, Founder & Chief Designer, comments on this new creation and the unprecedented event at Wynn Las Vegas:

"Our mission is to continue seeking perfection in every single detail, finding that essential harmony between form and function, intellect and craftsmanship. Bringing the world premiere of the Anima and the complete Huayra 70 trio to the Wynn Resort in Las Vegas means celebrating this tireless pursuit alongside those who share our profound passion for automotive design."

This approach is echoed by Lorenzo Kerkoc, Designer:

"For the third and final example of the Huayra 70, we accompanied the client for over a year on a unique customization journey, defined by listening, research, dialogue, and interpretation. We sought to understand his personality, his memories, and how he imagined this vehicle, translating them into a vision that was authentically his. A path inspired by the dream he harbored since childhood: to one day create a special car together with Horacio Pagani. From this dream comes Anima, a name that embodies the desire to give shape to something born in the deepest imagination of a child."

About Grandi Complicazioni

The Grandi Complicazioni division is the creative space within Pagani Automobili dedicated to the creation of one-off and few-off models. Born from the art of listening, this division shapes bespoke

projects sculpted around a highly personal idea of beauty. Every Hypercar takes form through a direct dialogue with the client, exploring their desires with no limits to vision or imagination. Grandi Complicazioni represents an extraordinary demonstration of the company's commitment to taking Hypercars to new levels of prestige, innovation, and customization. Through the highest expressions of artisanal mastery and custom-made tailoring, the division transforms individual dreams into timeless pieces of design and engineering.

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